

Introducing

# *BulletScan*

The New Document Scanning  
Price / Performance Leader

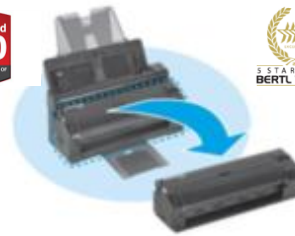
# BulletScan Product Family

## Mobile



M40 Photo Scanner

## Desktop



S300 Convertible

## Flatbed



F200 Value Flatbed



M80 Portable



S400 Desktop



F600 High Performance

# BulletScan M40

Smallest Fastest Photo Scanner



Turn photos  
into digital  
files instantly

- ✓ Scan receipts and business cards  
Into your Blackberry or other  
MicroSD Smartphone
- ✓ No PC Required
  - Scan direct to USB, SD  
or MicroSD
  - Eye-Fi support

- ✓ Small portable and lightweight
  - Take it anywhere
- ✓ Automatically crops & straightens
- ✓ USB-powered; Optional battery  
available

# BulletScan M40

## Competitive Analysis



**BulletScan**



**PANDIGITAL**

	iVina	Pandigital
<b>Product</b>	BulletScan M40	PhotoLink 2nd Gen
<b>List Price</b>	\$99.99	\$129.99
<b>Optical Resolution (max)</b>	300 dpi	300 dpi
<b>Image Enhancement</b>		
<b>AutoCrop</b>	Y	N
<b>AutoStraighten</b>	Y	N
<b>Battery Powered</b>	Y	N
<b>Optional Battery Available</b>	Y	N
<b>MicoSD Adapter included</b>	Y	N
<b>Max Scan Size</b>	4" x 8"	4" x 6"
<b>Warranty**</b>	2 Years	1 Year

# BulletScan M80



## Compact Professional Duplex Mobile Scanner

- ✓ For the busy professional on-the-go
  - Fits on the most cluttered desk or briefcase
- ✓ Scan almost any document type  
From receipts to business cards to legal documents
- ✓ USB-powered
- ✓ Comes with best-in-class applications
  - ABBYY FineReader® OCR Technology for unmatched accuracy
  - BulletScan Manager
  - NewSoft Presto! PageManager
  - NewSoft Presto! BizCard Reader
- ✓ Supports Windows and Mac
  - Windows 7, Vista, XP (32&64Bit)
  - Mac Os X 10.5 and later (Intel Only)

# BulletScan M80

## Competitive Analysis



**BulletScan**



**neat™**

	iVina	Neat Co
<b>Product</b>	BulletScan M80	Neat Receipts
<b>List price</b>	\$249	\$199
<b>Scanner Type</b>	Duplex Color	Simplex Color
<b>Scan Speed (200 dpi, B&amp;W)</b>	5 PPM / 8 IPM	3 PPM*
<b>Optical Resolution (max)</b>	600 dpi	600 dpi
<b>Image Enhancement</b>		
<b>AutoCrop</b>	Y	Y
<b>AutoRotate</b>	Y	Y
<b>Auto Deskew</b>	Y	Y
<b>OCR Technology</b>	ABBYY FineReader OCR	Included
<b>Document Management Software</b>	NewSoft PageManager	NeatWorks
<b>Business Card Software</b>	NewSoft BizCard	NeatWorks
<b>Dimensions</b>	2" x 3" x 11.5"	1.3" x 1.6" x 10.8"
<b>Weight (lbs.)</b>	1.5	10.6 oz
<b>Warranty**</b>	2 Years	1 Year

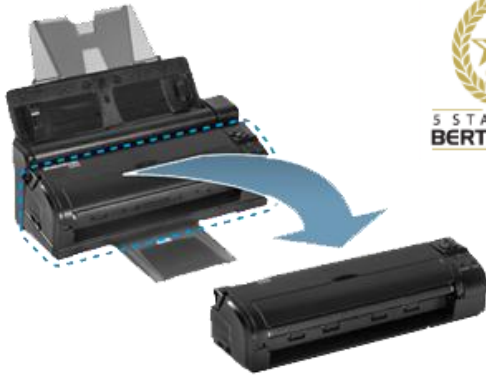
**BulletScan™**

\* Neat Receipts does not support duplex (IPM)

\*\* Upon Product Registration

iVina Bullet Scan 4/11  
(Subject to change without notice)

# BulletScan S300



## The Convertible Desktop / Portable Scanner

### ✓ Desktop Color Sheetfed Scanner

- Scans Up to 30 Images Per Minute @ 200 dpi B/W

### ✓ Detachable, Portable Full-Function Mobile Scanner

- USB Powered: Anytime, Anywhere Scanning

### ✓ Scan almost any document type

- From receipts to business cards to legal documents

### ✓ Comes with best-in-class applications

- ABBYY FineReader® OCR Technology for unmatched accuracy
- BulletScan Manager
- NewSoft Presto! PageManager
- NewSoft Presto! BizCard

### ✓ Supports Windows and Mac

- Windows 7, Vista, XP (32&64Bit)
- Mac Os X 10.5 and later (Intel Only)

# BulletScan S300

## Competitive Analysis



**BulletScan**



Product	Ivina BulletScan S300	Fujitsu ScanSnap S1300	Canon imageFORMULA P-150
List Price	\$299	\$299	\$299
Scanning Speed			
B/W @ 200 dpi	15 / 30	8 / 16	15 / 30
Color @ 200 dpi	15 / 30	6 / 12	10 / 20
Scanner Type	Duplex	Duplex	Duplex
ADF Page Capacity	20	10	20
Optical Resolution	600 dpi	600 dpi	600 dpi
Document Size (ADF)			
Maximum	8.5" x 14"	8.5" x 14"	8.5" x 14"
Minimum	2.5" x 2"	2" x 2"	2" x 2.7"
Scan-to-Destinations	6	1	N/A
Scan File Formats	PDF, sPDF, TIFF, JPEG, BMP, DOC	PDF, sPDF	PDF, sPDF, JPEG
Drivers	TWAIN, WIA & ISIS	ScanSnap Driver	TWAIN, WIA & ISIS
Built-in Image Enhancements			
AutoCrop	Yes	Yes	Yes
AutoRotate	Yes	Yes	Yes
AutoDeskew	Yes	Yes	Yes
Software	BulletScan Manager, ABBYY FineReader OCR, NewSoft PageManager & BizCard	ScanSnap SW	Nuance PaperPort, NewSoft BizCard, Canon Capture on touch
Warranty**	2 Years	1 Year	1 Year

**BulletScan**

\*\* Upon Product Registration

iVina Bullet Scan 4/11  
(Subject to change without notice)

# BulletScan S400



## The Faster, More Accurate Desktop Sheetfed

- ✓ 50 Page Automatic Document Feeder
- ✓ Scans up to 40 IPM
- ✓ Scans almost any document type
- ✓ From receipts to business cards to legal documents
- ✓ Scan-to-Email, to-PDF or Searchable PDF, to-Print
- ✓ Comes with best-in-class applications
  - ABBYY FineReader® OCR Technology for unmatched accuracy
  - BulletScan Manager
  - NewSoft Presto! PageManager
  - NewSoft Presto! BizCard
- ✓ Supports Windows and Mac
  - Windows 7, Vista, XP (32&64Bit)
  - Mac Os X 10.5 and later (Intel Only)

# BulletScan S400

## Competitive Analysis



**BulletScan**



Product	iVina	Fujitsu	Kodak
	BulletScan S400	ScanSnap S1500	i1120
List Price	\$399	\$495	\$495
<b>Scanning Speed</b>			
B/W @ 300 dpi	20 / 40	20 / 40	20 / 40 @ 200 dpi
Color @ 300 dpi	20 / 40	20 / 40	20 / 40 @ 200 dpi
Scanner Type	Duplex	Duplex	Duplex
Optical Resolution	600 dpi	600 dpi	600 dpi
ADF Capacity	50 @ 18#	50 @ 20#	50 @ 18#
<b>Document Size (ADF)</b>			
Maximum	8.5" x 14"	8.5" x 14"	8.5" x 34"
Minimum	3.5" x 2"	3.5" x 2"	2.5" x 2"
Scan-to Destinations	9	1	9
<b>Scan File Formats</b>	PDF, sPDF, TIFF, JPEG, BMP, DOC	PDF, sPDF, TIFF, JPEG, BMP, DOC	PDF, sPDF, TIFF, JPEG, BMP, DOC
<b>Drivers</b>	TWAIN, WIA & ISIS	ScanSnap Manager	TWAIN, WIA, ISIS
<b>Image Enhancements</b>			
AutoCrop	Yes	Yes	Yes
AutoRotate	Yes	Yes	Yes
AutoDeskew	Yes	Yes	Yes
<b>Software</b>	BulletScan Manager, ABBYY FineReader OCR, NewSoft PageManager & BizCard	Adobe Acrobat 9, CardMinder, ABBYY FineReader for ScanSnap	PaperPort, OmniPage, Presto!BizCard
Daily Duty Cycle	3,000	n/a	1,000
Warranty**	2 Years	1 Year	1 Year



\*\* Upon Product Registration

iVina Bullet Scan 4/11  
(Subject to change without notice)

# BulletScan F200



## The High Value Flatbed Scanner With ADF

- ✓ 50 Page Automatic Document Feeder
  - ✓ Scans up to 20 PPM
  - ✓ Scans almost any document type
  - ✓ From receipts to business cards to legal documents
  - ✓ Scan-to-Email, to-PDF or Searchable PDF, to-Print
- ✓ Comes with best-in-class applications
    - ABBYY FineReader® OCR Technology for unmatched accuracy
    - BulletScan Manager
    - NewSoft Presto! PageManager
    - NewSoft Presto! BizCard
  - ✓ Supports Windows and Mac
    - Windows 7, Vista, XP (32&64Bit)
    - Mac Os X 10.5 and later (Intel Only)

# BulletScan F200

## Competitive Analysis



**BulletScan**



**FUJITSU**

Product	iVina BulletScan F200	Fujitsu fi-5015C
List Price	\$349	\$695
Scanning Speed		
B/W @ 200 dpi	20	15
Color @ 200 dpi	20	9
Scanner Type	Simplex Flatbed	Simplex Flatbed
ADF Page Capacity	50	50
Optical Resolution	600 dpi	600 dpi
Document Size (ADF)		
Maximum	8.5" x 14"	8.5" x 14"
Minimum	4.5" x 5.5"	4.5" x 5.5"
Scan-to-Destinations	9	2
Scan File Formats	PDF, sPDF, TIFF, JPEG, BMP, DOC	PDF, sPDF, TIFF, JPEG, BMP, DOC
Drivers	TWAIN, WIA & ISIS	TWAIN & ISIS
Built-in Image Enhancements		
AutoCrop	Yes	Yes
AutoRotate	Yes	Yes
AutoDeskew	Yes	Yes
Daily Duty Cycle	2,500 pages	250 pages
Software	BulletScan Manager, ABBYY FineReader OCR, NewSoft PageManager & BizCard	Adobe Acrobat
Warranty**	2 Years	1 Year

**BulletScan**

\*\* Upon Product Registration

iVina Bullet Scan 4/11  
(Subject to change without notice)

# BulletScan F600



## The High Performance Departmental Duplex Flatbed With ADF

- ✓ 50 Page Automatic Document Feeder
  - ✓ Scans up to 60 IPM
  - ✓ Scans almost any document type
  - ✓ From receipts to business cards to legal documents
  - ✓ Scan-to-Email, to-PDF or Searchable PDF, to-Print
- ✓ Comes with best-in-class applications
    - ABBYY FineReader® OCR Technology for unmatched accuracy
    - BulletScan Manager
    - NewSoft Presto! PageManager
    - NewSoft Presto! BizCard
  - ✓ Supports Windows and Mac
    - Windows 7, Vista, XP (32&64Bit)
    - Mac Os X 10.5 and later (Intel Only)

# BulletScan F600

## Competitive Analysis



Product	iVina	Fujitsu
	BulletScan F600	fi-6230C
List Price	\$1,395	\$1,995
Scanning Speed		
B/W @ 300 dpi	30 / 60	30 / 60
Color @ 300 dpi	30 / 50	30 / 60
Scanner Type	Duplex Flatbed	Duplex Flatbed
ADF Page Capacity	50	50
Optical Resolution	600 dpi	600 dpi
Document Size (ADF)		
Maximum	8.5" x 14"	8.5" x 14"
Minimum	3.7" x 5.5"	2" x 3"
Scan File Formats	PDF, sPDF, TIFF, JPEG, BMP, Doc	PDF, sPDF, TIFF, JPEG, BMP, Doc
Drivers	TWAIN, WIA & ISIS	TWAIN & ISIS
Built-in Image Enhancements		
AutoCrop	Yes	Yes
AutoRotate	Yes	Yes
AutoDeskew	Yes	Yes
Daily Duty Cycle	2,500 pages	n/a
Software	BulletScan Manager, ABBYY FineReader OCR, NewSoft PageManager & BizCard	Adobe Acrobat, ScandAll Pro
Warranty**	2 Years	1 Year

# ***BulletScan***

## **Software**

The Most Complete Scanner  
Software Package Available

# BulletScan Software



Maximum productivity right in the box

## ✓ **BulletScan Manager**

- One-Click configuration for Scan-to-Email, to-Print, to-PDF and to-Searchable PDF
- One-Click integration with Google Docs Easy & Advanced Mode Scan Settings
- Auto-Straighten, Crop, Rotate and Edge clean-up

## ✓ **ABBYY FineReader® OCR Technology**

- Unmatched Optical Character Recognition Accuracy
- Retains Text-under-image, Text-over-image, Text and Pictures or Image only PDFs
- Multilingual Document Recognition
- Automatic Language Detection for English, French, Italian, German, Spanish OCR Languages

## ✓ **NewSoft Presto! PageManager**

- Fully featured document and page management program transforms paper documents into searchable digital documents. Lets you see your entire file organization structure—from the overall picture to the smallest detail

## ✓ **NewSoft Presto! BizCard Reader**

- Complete contact management solution
- Scan, edit and synchronize business cards in “one-click” to leading contact management applications: ACT!, Lotus Notes, Microsoft Outlook, as well as exporting to vCard or CSV format

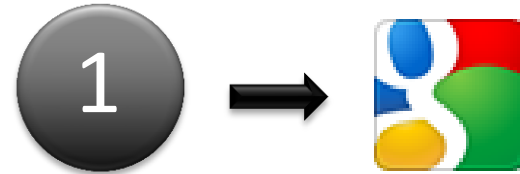
## ✓ **Supports Windows and Mac**

- Windows 7, Vista, XP (32&64Bit)
- Mac Os X 10.5 and later (Intel Only)

# “BulletScan-to-Google Docs” in 1 Step

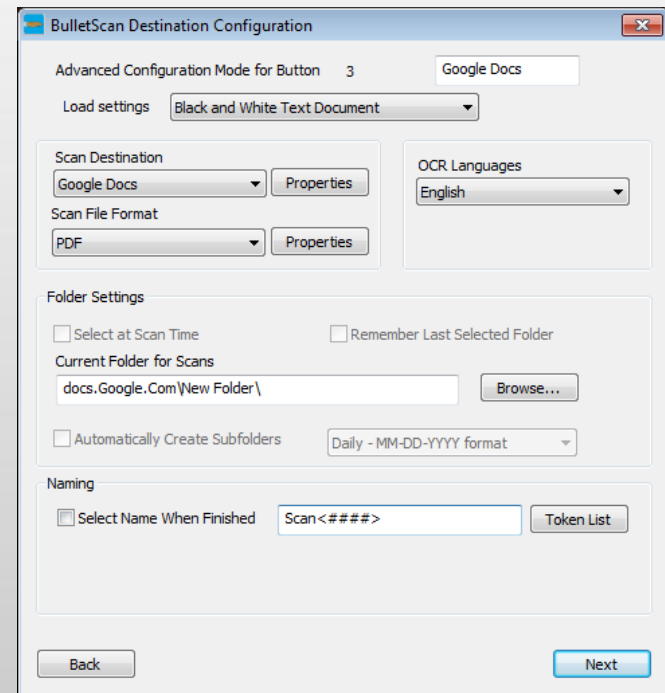
## With BulletScan

- 1 | Press Button configured for Google Docs



## Without BulletScan: 9 extra steps to scan documents into Google Docs

- 1 | Select Scan settings for a given document/destination
- 2 | Open Browser / Google Docs
- 3 | Login to Google Docs account
- 4 | Right click to select upload
- 5 | Browse / select each page individually
- 6 | Select destination folder / open
- 7 | Move / browse / repeat for each page
- 8 | Select “convert to new format” off
- 9 | Select “convert to Google Docs” off
- 10 | Upload start



# Summary

## *BulletScan*

The new price / performance leader in document scanning for the SMB / SOHO markets

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